

# A Study of College English Writing Teaching from the Perspective of Applied Linguistics

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**Abstract:** Applied linguistics is an important guiding theory in college English writing teaching, and many teaching theories based on applied linguistics have been widely applied in college second language writing teaching. However, with the development trend of economic globalization, the society has an increasingly high demand for talents in colleges and universities. As an important indicator of English ability, English writing ability has gradually been paid more attention to in college English teaching. Therefore, from the perspective of applied linguistics, this paper focuses on the study of college English writing teaching, and puts forward the teaching strategies of English writing based on applied linguistics.

## 1. Introduction

At present, as a widely used language in higher education in our country, English has been paid more and more attention by teachers and students. As an important part of English teaching, English writing is an important way to cultivate students' English writing ability. However, as far as the current situation of college English teaching is concerned, most students have a series of problems such as negative attitude and low interest in English writing learning, which is extremely unfavorable to students' English learning and, to a certain extent, also limits the all-round development of students' self-ability.

## 2. The Present Situation of English Writing Teaching for College Students in China

Survey of college students' current English writing learning motivation in China, the study found the study of students in university stage, without the pressure of college entrance examination and heavy workloads, rest time to gradually increase, lead to students' initiative in English learning, at the same time, most of high school English writing teaching are basic English writing ability, and college English teaching on the basis of the application subject of language based on English, designed to exercise the students' English writing ability, let the students English become the second good command of the language, improve the ability of students, promote the comprehensive development of students' quality.

Currently in college English writing teaching at the same time, the teachers and students in communication in English writing teaching is less, teachers' teaching of English writing blindly theory knowledge, practice teaching of English writing is easy to neglect, in the long term the student has not been effective writing exercises, causing students gradually lost the interest in learning in English writing, students in the learning of English writing is easy to appear negative attitude.

In addition, the college students' English writing learning initiative is not strong, the reason is that students lack motivation for learning English writing, college students on the understanding of English writing has yet to be promoted, there are many students think that English writing is less important than the oral practice, and the insufficient ideological cognition, leads to the students to a certain extent, the lack of learning motivation in English writing, affect learning effect of students'

English writing.

### **3. Application Value of Applied Linguistics in College English Writing Teaching**

#### **3.1 Stimulate Students' Motivation of Learning English Writing.**

Application of English language discipline to conduct English teaching activities based on the theory of applied linguistics, has the extremely widespread application in college English teaching, using the theory of applied linguistics to in college English writing teaching, help students to correct cognition of the importance of English writing learning, to improve the students' interest in learning English, make students produce strong motivation in English writing, it's great for teaching college English writing teaching value.

Applied linguistics theory in reasonable application in college English writing teaching, teachers can to deep understand the students' English writing learning psychology, according to the objective demand of students to change teaching mode and teaching mode, so as to meet the students' English writing learning, guide students to English writing learning direction, stimulate students interest in learning English writing, enhance students' enthusiasm and initiative in English writing, is conducive to the improvement of college English writing teaching effect.

#### **3.2 Innovate the Teaching of Writing in College English Class**

Different from middle school, English class in college is relatively loose in curriculum arrangement. Therefore, teachers should reasonably plan the teaching time of English writing and make use of scientific time arrangement in English teaching to effectively complete the teaching progress of English writing. In college English teaching, students lack the supervision of teachers and have a high degree of independent learning. Therefore, teachers should pay more attention to the teaching of writing in English teaching. They should make full use of relevant theories of applied linguistics to innovate the teaching of college English writing in class, so that students can carry out English writing training on a certain topic. In the process of judging, teachers explain the usage of various words in English writing to students in detail, so as to improve the learning effect of English writing and improve the enthusiasm of students in writing learning.

#### **3.3 Cultivate Students' Confidence in English Writing Learning.**

In college English teaching, teachers should take applied linguistics as the guiding theory of English writing teaching and gradually apply it into English writing teaching, strengthen the cultivation of students' English writing ability and improve their self-confidence in English writing learning.

Currently in the process of college English teaching, students' ability to use English in all respects appear polarization heavier, part of the students' basic knowledge of English is weak, quite a few students in learning English writing have no idea, cause students lack self-confidence for quite a long time, so you need teachers using the knowledge of the applied linguistics, to help students understand English writing.

English teachers should follow the principle of teaching English writing from the easy to the difficult, so that students can gradually master the knowledge and essentials of English writing from the easy to the deep, so that students can gain a sense of achievement in English writing learning and enhance their self-confidence in English writing learning.

### **4. Teaching Strategies of College English Writing from the Perspective of Applied Linguistics**

#### **4.1 Applying Linguistic Theory to English Culture to Improve Writing Teaching Effect.**

College English teaching according to the request of "English syllabus", in the English writing teaching, the teacher may by importing the English culture, let the students to master the english-speaking countries effectively expressed in writing or in people is how to use phrases or grammar, and in the process of English writing can write in daily life habits and grammatically accurate

English articles.

For example, in the process of college English writing practice, caused by a lack of understanding of British and American culture, the People's Daily in grammar usage in the process of writing and writing English articles of different understanding is not enough, some students will be "good good study, day day up" or written in the English writing "good good study, day day up", wrote "how is your" in "how old are you?" And so on. Therefore, college English teachers should apply applied linguistics theory to introduce the British and American language and culture into English writing teaching, expand students' writing vision, constantly strengthen students' accumulation of English cultural knowledge, and improve the effect of college English writing teaching.

#### **4.2 College English Writing Teaching Should Be Precisely Oriented Teaching Objectives.**

Under the theoretical guidance of applied linguistics, college English writing teaching aims to improve students' ability to use English as a language. Teachers should guide students to use English as a second language in the process of language learning and cognition, so as to fully master English writing and reading abilities, rather than simply applying oral English.

At the same time, under the guidance of the teaching theory based on applied linguistics, in the face of the trend of economic globalization, the value of learning English writing and the ability to use English have become the critical ability for the future development of college students.

In the process of college English teaching, teachers should be clear on the basis of the cultivation of the students' English language application ability, strengthening the importance of English writing teaching, scientific and accurate positioning of college English writing teaching goal, at the same time, the teacher is teaching students English knowledge applied linguistics to improve students' English writing ability, at the same time will be extended to English writing teaching in the process of the actual communication.

Such as college English teachers can organize a contest of English writing in class, exercise the students' ability of English writing, English writing and will be of high quality students into credit incentive and scholarship candidate lists, arouse the students' learning motivation, and potential publication and so on at the same time can make use of the school newspaper in English composition campus grand prix, encouraging students to actively participate in and promote the students' English writing ability, to achieve the purpose of their major.

#### **4.3 College English Writing Teaching Should Be Precisely Oriented Teaching Objectives.**

College English writing teaching in applied linguistics theory as the instruction, teachers in teaching English writing should fully respect the main body of students, teachers should develop scientific teaching plan, innovating teaching mode, aiming at the actual situation of students' English writing learning, graded teaching, for the purpose of humanistic education, follow the teaching principle of their aptitude.

Teachers in the teaching activities should be an all-round understanding of the students' English writing ability, break the traditional teaching mode in the process of English teaching, focusing on the students' practical application ability of English language, to strengthen the understanding of students' English writing level at the same time, in view of the weak part of the key to strengthen students' English writing, meet students the basic demands of English writing in learning English.

In addition, teachers in teaching English writing activity, according to different students to the basic knowledge of English writing and students with different abilities in English understanding ability, ability to learn, learning motivation, and many other differences, should be developed with gradation teaching goal, complementary with hierarchical teaching mode, to help students improve English writing ability.

#### **4.4 Devoted to the Innovative Construction of College English Writing Classroom Teaching.**

In college English teaching, the theoretical knowledge of English applied linguistics should be combined with English composition teaching effectively, and the classroom teaching mode of college English writing should be innovatively constructed to promote the reform of college English

teaching and enhance the ability of college students to use English language.

The innovative construction of college English writing class can be started from the aspects of creating a good English writing environment. In order to effectively improve students' English writing ability, college English teachers should actively promote students' exploration of new English knowledge and English language culture while strengthening students' English foundation, such as teachers can

In order to help students to translate English literature monographs, help students to understand the writing techniques of English articles, understand the use of English language and vocabulary in the process of writing, so as to effectively improve the ability of students to use English language in writing.

In addition, in college English writing teaching, teachers should strengthen communication with students, establish a good teacher-student relationship, and create a relaxed English writing learning atmosphere. Teachers and students should discuss with each other the different opinions of students in the learning process, so as to stimulate students' enthusiasm for English writing learning.

## **5. Conclusion:**

The place on put together is narrated, in this paper, through analyzing the current situation of college English writing teaching, this paper applied value of applied linguistics in the teaching of college English writing, from the English culture teaching, the teaching goal orientation, carry out graded teaching and innovation to build several aspects, such as English writing teaching class, the teaching of English writing strategy based on applied linguistics, so as to provide teaching theory reference for college English teachers.

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